

Kristofer Hoyt, Ph.D.

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EDUCATION

The University of Colorado at Boulder, 2012

Ph.D., Sociology; Graduate Certificate in Environment, Policy, and Society

Dissertation: "Reproducing Power While Changing the Climate?: The Social Construction of 'Renewable' Frames in Mass Print News Media"

The University of Wisconsin, Madison, 2003

B.S. Psychology; Certificate in Business

TEACHING EXPERIENCE

Colorado State University, Jan 2017 - Current

Instructor (Current), Department of Sociology

General Sociology; Contemporary Race and Ethnic Relations

Quest University, Canada, 2014, 2015

Visiting Tutor (Professor) Department of Social Sciences

The Cultural Politics of Energy; Self, Culture, and Society; Political Economy

University of Colorado at Boulder, 2004 - 2012, 2017 - 2018

Certificate in College Teaching, (Expected March, 2018)

Instructor, Farrand Residential Academic Program

Environment and Society

Instructor, Health Professionals Residential Academic Program

Introduction to Sociology

Instructor, Department of Sociology

Introduction to Sociology; Social Problems; Environment and Society; Introduction to Social Statistics

Teaching Assistant, Department of Sociology

Sex, Gender, and Society; Social Construction of Sexuality

PROFESSIONAL EXPERIENCE

Consultant, 2008 - 2014

Breakthrough Communities at Earth House, 2013 - 2014

: Conducted secondary research and prepared grant documents at a sustainable communities non-profit.

Pemikan, LLC, 2012

: Designed brand and investor communication documents for the *Alphabar* project.

International Union for the Conservation of Nature, 2009

: Evaluated a survey instrument regarding perceptions of environmental regulations in Thailand.

Eco-Arts, 2008

: Designed, pre-tested, administered a survey instrument; analyzed the results and produced a report regarding efficacy of an arts-based climate change science communication project.

Graduate Internship, 2007

Global Greengrants Fund

: Conducted media and secondary data analysis to produce reports regarding the portrayal of indigenous groups and their traditional conservation practices.

Graduate Research Project, 2007

Renewable Energy Policy Survey, In collaboration with Five Star Consultants

: Designed and administered survey instrument in order to assess Colorado residents' willingness-to-pay (WTP) for renewable energy; analyzed data, wrote up and presented results.

Graduate Research Assistant, 2006

Population Program, Institute of Behavioral Science, University of Colorado at Boulder

: Conducted literature reviews, aided in research design, and executed multivariate analyses of large data sets in health demography using SAS, SPSS, and Excel.

Undergraduate Research Assistant, 2002 - 2003

Social Psychology Research Lab (Dr. James Shah), University of Wisconsin—Madison

: Administered PC-based research protocols in a laboratory setting; coordinated participant debriefing and remuneration.

SERVICE

Member, Hiring Committee for Environmental Sociology, Department of Sociology, The University of Colorado at Boulder, 2010

Member, Student Health Board, The University of Colorado at Boulder, 2009 - 2010

Representative, Government of Graduate Students, University of Colorado at Boulder, 2009 - 2010

Co-Chair, Sociology Graduate Student Association, University of Colorado at Boulder, 2008 - 2009

RESEARCH AND SOFTWARE PROFICIENCY

Research Methods: Qualitative Interviewing, Qualitative Media Research (Framing), Survey Methods, Statistical Analysis, Focus Groups

Software: Atlas.Ti, SPSS, SAS, f5, Prezi, Blackboard, Desire2Learn, Canvas, WordPress, iWork

PRESENTATIONS

“Renewable Energy in the News”. 2014. Kristofer Hoyt. Faculty in Residence lecture series, *Quest University Canada*, November 18.

“Framing Methods in Media Research”. 2014. Kristofer Hoyt. Guest lecture for Social Research Methods course, *Quest University Canada*, November 12.

“Changing the Climate While Reproducing Power?: Investigating the Social Construction of ‘Renewable’ Frames in the Mass Print News Media, from 1985-2011.” 2011. Kristofer Hoyt. *American Sociological Association, Las Vegas, NV.*

“Renewable Energy Frames as Discourse: The World Bank in Sub-Saharan Africa.” 2009. Kristofer Hoyt. *Rural Sociological Society, Madison, WI.*

“Reproducing Power?: Renewable Energy and the Mass Media.” 2009. Kristofer Hoyt. *Rural Sociological Society, Madison, WI.*

PROFESSIONAL MEMBERSHIPS

American Sociological Association, Section on Environmental Sociology
Colorado Evaluation Network

AREAS OF SPECIALIZATION

Research Methods, Qualitative Methods, Statistics, Data Visualization, Public Policy, Environmental Sociology, Renewable Energy, Journalism and Mass Media, Power and Inequality

REFERENCES

- Dr. Kathleen Tierney, The University of Colorado at Boulder
Professor Emeritus, Department of Sociology
303.492.6315
tierneyk@colorado.edu
- Dr. Lori M. Hunter, The University of Colorado at Boulder
Professor, Department of Sociology
303.492.5850
lori.hunter@colorado.edu
- Dr. Megan Bulloch, Quest University Canada
Tutor (Professor), Social Science; Social Sciences Curriculum Coordinator
604.898.8032
megan.bulloch@questu.ca
- Dr. Michael Radelet, The University of Colorado at Boulder
Professor, Department of Sociology
303.735.5811
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